



--- soon is now ---

IOTAPUNKS

The creation of a brand and its associated tokenomics

Some time has passed since the founding of #IOTAPUNKS, we would like to show you now the planned path of #IOTAPUNKS and its associated tokenomics in full transparency.

Introduction:

#IOTAPUNKS is a project born out of the community.

-- from the community, for the community --

with the goal to shoot #IOTA & #Shimmer together to the moon!

Vision:

#IOTAPUNKS is a registered trademark in the European Union. Our goal is to establish #IOTAPUNKS as a brand in which we want to give people who are within the #IOTA ecosystem a sense of belonging to #IOTAPUNKS and the #IOTA ecosystem.

As a result, we aim to build a strong bond within the #IOTAPUNKS and the #IOTA ecosystem.

Our #PUNK NFTs, which depict three very well-known members of the #IOTA Foundation and associated slogan #OneOfUs form the basis on which we successively build this bond.

With #OneOfUs and 🤝 the branding of #IOTAPUNKS will be pushed further. With this slogan the affiliation to #IOTAPUNKS and the #IOTA-Ecosystem shall be expressed.

The more of us participate, the more we can achieve together. And that's why it's so important everyone shows they are #OneOfUs 🤝.

With different marketing strategies like airdrops, giveaways, and meme contests, the brand will be further built up.

The brand will be additionally further consolidated as well by merchandise products like stickers, hoodies, mugs, a comic series as a printed edition and many more things planned to come, as well as an own token (\$PUNK).

An NFT of #IOTAPUNKS that is marked as an OG - project can serve as a unique memento, and thus represents something special.

When using a #Punk as a Pfp, the #OneOfUs 🤝 as an imprint on a mug or lettering on a hoodie, the user demonstrates the existing connection to #IOTAPUNKS and the #IOTA ecosystem.

The target for the #IOTAPUNKS brand is to evoke a sense of belonging for people from the #IOTA-Ecosystem. Additionally, we want to make people outside the #IOTA-Ecosystem curious and raise awareness for #IOTAPUNKS and the #IOTA-Ecosystem

Be with us, be #OneOfUs 🤝

Tokenomic:

The goal of the token distribution is to involve the community as much as possible. Our token distribution is a fair drop, **no** tokens will be sold! #IOTAPUNKS is currently financed exclusively through the sale of NFTs, and the royalties collected from the resale.

What is the \$PUNK-Token?

The \$PUNK token has a fixed supply of 2,520,266,667 tokens (100%). 1,890,200,000 tokens (75%) will be distributed exclusively via fair drop to NFT holders from a collection of #IOTAPUNKS.

After **all** NFTs are sold, a snapshot will be taken at a specified time and the \$PUNK-Tokens will be distributed to the NFT holder accordingly. Only the #The 3D Punk Token Collection differs to this procedure.

There will be **no** token sales! The \$PUNK-Token will be worth nothing at the beginning!

Token Utility:

Our goal is to have the \$PUNK-Token available on secondary market for trading and liquidity pools. Step by step running on dApps like lotaBee, Soonaverse, ShimmerSea and other platforms.

Token Distribution:

*Fair-Drop; Shares 75% (1.890.200.000 Token) of the max supply. The Airdrop allocation is **only** among NFT holders which possess an NFT from a collection of #IOTAPUNKS!

**Team Members, partners, supporters; shares 20% (504.053.334 Token) of the max supply.

***Reserve for exchange listing, market makers and others; Shares 5% (126.013.333 Token) of the max supply.

Token Distribution:		Percentage	Number Token
NFT - Holder*		75%	1.890.200.000
Team Members**		20%	504.053.334
Liquidity Reserve***		5%	126.013.333
Total Supply:			2.520.266.667

**Team allocation is subjected to a vesting period up to 4 years. In order to protect the community from speculative pump and dump, Team Tokens will be issued at irregular intervals and in irregular amounts to Team Members in the period of 1-4 years after the mint of the token. This amount will not exceed 5% of the total token supply in 365 days. Which results in 20% Token supply for the team

Benefits of NFT Holders:

#IOTAPUNKS: You get for each NFT 100.000 Token*

#The Punk Ape Collection: You get for each NFT 200.000 Token*

#The T3tr1s Collection: You get for each NFT 300.000 Token*

#The 3D Punk Token Collection: You get for each NFT 500.000 Token*

#The Punk Comic Collection: You get for each NFT 300.000 Token*

Collection:	Token per NFT	Number NFT	Number Token
#IOTAPUNKS*	100.000	15555	1.555.500.000
#The Punk Ape Collection*	200.000	579	115.800.000
#The T3tr1s Collection*	300.000	199	59.700.000
#The 3D Punk Token Collection*	500.000	199	99.500.000
#The Punk Comic Collection*	300.000	199	59.700.000
Total Supply:			1.890.200.000

*Pre-condition for shown NFT allocation is a sold-out collection. This means the token distribution won't take place with the purchase of a NFT but earliest after the collection is sold out. Only the #The 3D Punk Token Collection differs to this procedure. 14 days prior to the Snapshot, the Snapshot will be announced on Twitter and Discord. Having a SMR-Adress on Soonaverse is **obligatory** to participate on the Fair-Drop. Tokens will be claimable for 180 days. Unclaimed tokens and not send tokens due to missing SMR-Adress will return to 5% Pool

Token Details:

The Token \$PUNK will be created as a native asset on Shimmer layer 2 with a total supply of 2.520.266.667 Token

General Token Information:

Token Name: IOTAPUNKS Token (\$PUNK)

Token Type: L1 Shimmer – Native Asset Token

Total Supply: 2.520.266.667 Token

What #IOTAPUNKS has done so far:

- #IOTAPUNKS has created a website where anyone interested can find out more details
- #IOTAPUNKS is together with #MVD the first (OG!) community NFT project which was listed on #Soonaverse
- #IOTAPUNKS is the Creator of the NFT Collections: #IotaPunks; #The T3tr1s Collection; #The Punk Ape Collection; #The 3D Punk Token Collection ; #The Punk Comic Collection
- #IOTAPUNKS donates 55 NFTs to the community
- #IOTAPUNKS hosts a presale of 450 #Punks with 50% discount
- #IOTAPUNKS donates 75 NFTs to #IOTA foundation staff
- #IOTAPUNKS founds the #Stammtisch Ruhrgebiet (Germany), and now hosts it regularly
- #IOTAPUNKS is giving a "Pre - #Shimmer Mainnet Launch" discount of up to 90% on its #Punks
- #IOTAPUNKS is part of this charity event called "Artists 4 Ukraine - United Humanitarian Front"
- #IOTAPUNKS is part of this charity event called "Artists 4 Ukraine- TES FUND"
- #IOTAPUNKS created a guide to facilitate the entry into the #IOTA-Ecosystem for all interested parties
- #IOTAPUNKS is a registered trademark in the European Union
- #IOTAPUNKS now has its own Discord server
- #IOTAPUNKS successfully lists its \$PUNK-Token on IotaBee and Soonaverse
- #IOTAPUNKS is the organizer and host of #CommunityPokerTournament
- #IOTAPUNKS is now also listed on the Zealy platform
- #IOTAPUNKS has won the first "TangleCon Project Award"
- #IOTAPUNKS has partnered with <https://www.snippool.xyz/>

- #IOTAPUNKS has won the first “NFT ROYAL RUMBLE” which was organized by IotaOrigin / Snippool
- #IOTAPUNKS partnered up with more than 25 projects
- #IOTAPUNKS initiates the #GiveAway with the name -> #OneGiveawayToRuleThemAll and organizes everything

The Future:

The plan for the next months is set. Depending on how #IOTAPUNKS develops, new ideas will be thought up and implemented on this basis. Time will tell what's in store for us!

Disclaimer:

The free token distribution (fair drop) takes place on a voluntary basis, without commitment for the future. A legal claim for future token distributions (fair drops) are excluded.

The ownership of \$PUNK-Tokens does not represent any participation in IOTAPUNKS nor any rights of payment, remuneration, profit distribution or money reward of any kind.

\$PUNK tokens are not intended to constitute securities in any jurisdiction.

This document has been prepared in good faith to provide a comprehensive overview of IOTAPUNKS and \$PUNK-Tokens for informational purposes.

The content of this document does not constitute financial advertising. Therefore, the content of this document does not constitute a solicitation or inducement to engage in any type of investment activity.

Should you have any questions regarding the IOTAPUNKS Project, \$PUNK-Token, the contents of this document or the fair drop of \$PUNK-Tokens, please, do not hesitate to contact us via mail@iotapunks.store or in our Discord.

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